

Date: October 30, 2019

From: McInteer & O'Rear PLC

Re: College Athlete Rights

Nashville, Tennessee

In October of 2019, the NCAA's top governing board voted unanimously to create a framework permitting student-athletes the opportunity to benefit from the use of their name, image and likeness in a manner consistent with the collegiate model. The NCAA plans to gather feedback through April 2020 to refine its recommendations on the principles and regulatory framework. The NCAA board has requested that Divisions I, II, and III create rules by January 2021. Therefore, meaningful change as to how college athletes can be compensated will likely take a couple of years.

Once the legal framework is set in place, McInteer & O'Rear PLC will assist clients, students, and student families in negotiating:

- Trademark Rights & Registrations (including logo rights and name rights)
- Publicity Rights (including video games, merch, shoes)
- Right to Work (including using name to operate sports clinics)
- Copyright (books, music, films, and biographies)

"This is exciting news for college athletes. Soon, these students will be able rightfully earn money from their names, pictures, and hard work while they are in college." - Howell O'Rear, Attorney at McInteer & O'Rear

For More Information about McInteer & O'Rear PLC law firm:

www.mcolawfirm.com

Howell O'Rear // howell@mcolawfirm.com

Seth McInteer // seth@mcolawfirm.com